



MY TREE IN ISRAEL

Your personal bridge to the land of Israel

 tberochester.org/oliveoil

HOW IT WORKS

Adopt an olive tree in Israel and support Israeli farmers in the wake of the October 7 war. Not only will you encourage this important industry, you will receive fresh olive oil as a thank you.

Here's how it works:

- Donate \$300 to support a tree, and receive a gift of six (6) bottles of olive oil in a customized bottle
- Donate \$55 and receive a gift of one (1) bottle of olive oil

WHO IT HELPS

Lone Soldiers (Beit Kobi)

For each tree adopted, My Tree invests a portion of the proceeds in Beit Kobi, an organization established in honor of Staff Sergeant Kobi Ichelbom (HYD) for the purpose of supporting lone soldiers through community

Israeli Farmers

Directly support farmers that grow one of the seven native crops in Israel

WHEN TO GET INVOLVED


This program closes on August 31, 2024, sign up today!




AT A GLANCE

- Support farmers
- Support Temple Beth El
- Strengthen your spiritual connection to the land of Israel
- Receive fresh, personalized olive oil

For more information, contact Gail at:

 (585) 755-8790

 gailfink49@gmail.com



GAL

Olive Tree Farmer

Gal is a third-generation farmer continuing the family business and tradition of working the Land. Today he has one of the most modern press house in the country